

## Amboy Area Chamber of Commerce

Minutes  
December 13, 2011

The meeting was called at 5:15 pm in the KSB Hospital Building by saying the Pledge of Allegiance.

Secretary Report: November meeting notes not presented.

Treasurer Report: See Motions below.

### Committee Reports:

1. Ribbon Cutting: We need to setup a time with Lee County Housing in the early spring.
2. Chamber Bucks: We have winners for the first 4 weeks with one week remaining. Dr. Baker will email the winners to Amboy News and Mrs. Daniels. The Chamber Bucks have an expiration date of October 31, 2012.
3. Christmas Walk: A great event. Discussion was lead on possible changes for next year. A veteran may be named as the Grand Marshall. The time that Santa will ride may be changed. We had an overflowing barrel of can goods (around 75 cans) which will be donated to the food pantry. There were roughly 80 people in the library. Next year we may try and get businesses to sponsor a Pet Contest. We need more signage with event date/time. Mr. Erbes is going to conduct a survey with businesses to get feedback regarding the time to have the Christmas Walk. The three choices that will be given are: Saturday Evening, Sunday Afternoon, and the second Friday in December in the evening. We would like the cutoff to be Wed. Jan 4 for this information.

### Old Business:

1. Membership Questions: See Motions below.
2. Goals:
  1. Chamber Chatter: We should start putting information in the newspaper on a regular basis to inform our community of what we are doing and as a way for our members to see upcoming events.
  2. Breakfast with the Board: We would like to meet with one or two members each month to share a meal and get feedback as to what they feel the Chamber should be doing or ways to improve.
  3. Chamber Ambassadors: We should designate individuals as Chamber Ambassadors so we stand out in our community.
  4. Radio/Comcast: Is there a possibility for us to use these mediums to advertise/help our businesses.
  5. Membership Mailing: Should the stickers get sent with the forms? The forms need to be sent out early 2012.

### New Business:

1. Board Elections: There were 9 online votes, 4 mail-in votes, and 3 votes present at the meeting. There was a write-in vote for Bonita Willis to be on the Board, she declined the position. The votes were cast for Colin Baker-President, Dave Erbes-Vice President, Beth Shaw-Secretary, Ginger Daniels-Treasurer, Vicki Revenig-Director, Amanda Walter-Director, Nancy Herrald-Director

### Other Business:

The meeting was adjourned at 6:10 pm.

**MOTIONS:**

Erbes: Motion to Accept the Treasurer's Report, second by Revenig. Motion carried by unanimous vote.

Erbes: Motion that if Membership Dues are not paid by the end of the 1<sup>st</sup> quarter (April 1), the Chamber will prorate dues for the remainder of the year provided the member pays the subsequent year at the same time. Each member is allowed to use this prorated amount one time. Second by DeVries.  
Discussion: A motion example would be that if a business waits to pay 2012 dues until the third qtr, the member would pay at total of \$75 at that time. \$25 prorated amount for 2012 and \$50 for 2013 dues.  
Motion carried by unanimous vote.